



Health, Wellness & Safety Conference & Exposition

Buffalo Convention Center



May 15, 2008

1 Day
Workshops
Keynotes

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HARMONY | EXPOSITIONS

WESTERN NEW YORK



Today's Schedule

Registration

8:00 am - 9:00 am

Continental Breakfast

Exposition Open

Roundtable Speaker Forum

9:00 am - 10:00 am

Come join us for this interactive panel discussion that will provide the opportunity for conference participants to learn valuable information from local professionals on health, wellness and safety issues facing WNY employers and providers.

Sponsored by:



MODERATOR - Dr. Kevin R. Hardwick, Department of Political Science, Canisius College



Dr. Hardwick received his Ph.D. from the State University of New York at Binghamton. His research interests include state legislative politics and the politics of municipal service distribution. In addition to teaching introductory American government courses, he also teaches courses in public policy, public administration, state & local government, the presidency, American Catholics in the Public Square and urban politics. He also hosts *Hardline* with Kevin Hardwick, a weekly WBEN radio program.

ROUNDTABLE PARTICIPANTS

Tom Haney, Wellness Administrator, Independent Health



Tom Haney is the wellness administrator at Independent Health, a not-for-profit health insurance company that serves more than 370,000 individuals in Western New York and throughout the country. Haney is one of Western New York's most recognized fitness authorities and health promotion advocates. He consults with many local and national companies and is an expert on worksite wellness. Prior to joining Independent Health, he served as the executive director of the Village Glen Tennis & Fitness Club.

Gord Cumming, Vice President, Human Resources and Organizational Development, Independent Health



As vice president, human resources and organizational development, Gord Cumming is responsible for providing leadership in workforce strategy, performance management and compensation, employee development, recruitment and hiring, rewards and recognition, employee relations and compliance. He also works to solidify Independent Health's market leadership position in Western New York and strengthen the company's reputation as one of the nation's best health plans.

Brian M. Murphy, Consulting Partner, Lawley Benefits Group



Medical plans. Prescription drug plans. High deductible health plans. Cafeteria plans. Whichever piques an interest, Brian has the expertise to find the best employee benefits solutions for his clients. With more than 12 years of industry experience, Brian excels in the development of long-term strategies, resulting in administrative efficiencies and the most cost-effective benefit alternatives. As a consulting partner, Brian manages the strategic planning of Lawley Benefits Group. In addition, he is also responsible for third-party administration of Flexible Spending Accounts and Health Reimbursement Arrangements.

Schedule Continued

ROUNDTABLE PARTICIPANTS CONTINUED

Dale Lesinski, Vice President of Sales, DiVal Safety Equipment



Through his vision of establishing DiVal as the Leader in Safety he pioneered the DiVal Safety EXPO. The EXPO is the largest Safety Show in NYS that features several educational safety seminars along with an extensive product showcase that features hundreds of manufacturer's products. Dale has a proven track record as an effective and entertaining speaker and trainer. As a frequent speaker for safety seminars in NYS, he has educated thousands on several safety topics.

Gordon J. DeLeys, Compliance Assistance Specialist, U.S. Department of Labor



Gordon has worked for the Buffalo Area Office of the Occupational Safety and Health Administration (OSHA) since 1985. He started with OSHA as an Industrial Hygienist and performed numerous compliance inspections in a variety of industries. He later was promoted to a senior position and was responsible for conducting inspections of a highly technical or complex nature. In 1988, he was promoted into a management position as the Assistant Area Director for Health Compliance. In July 2000, he accepted a new position within OSHA as a Compliance Assistance Specialist.

Exposition Open

10:00 am - 10:30 am

Workshops A & B

10:30 am - 11:30 am

Workshop "A" Sponsored by:



WORKSHOP "A" TOPIC: In-Sourcing Health Promotion at Your Company

Dr. Catherine Ansuini, Director of the Community Health Promotion Masters Degree Initiative, Buffalo State College

Jonathan Lindner, Health Educator & Research Analyst, Center For Health & Social Research, Buffalo State College



American employers are actively seeking creative, pragmatic, cost effective solutions to the unchecked and meteoric rise in health-related benefit costs. With private corporations responsible for approximately half of the United State's annual medical budget of approximately \$2.1 Trillion (16.2% GDP in 2006), a groundswell of momentum for providing optimal health care/disease prevention

programs rather than focus exclusively on disease treatment has emerged.

Health Promotion Solutions will provide an overview on strategies for promoting healthy lifestyles among employees by addressing risks resulting from poor nutrition, lack of physical activity, excessive stress, tobacco use, inadequate sleep, as well as assessing factors that are work-style unique. Health Promotion Solutions will briefly explain how these factors can lead to expensive, chronic diseases and health issues that also impact workforce productivity, absenteeism, presenteeism, safety, and morale.

WORKSHOP "B" PRESENTERS & TOPIC ON PAGE 23

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Workshop "B" Sponsored by:



WORKSHOP "B" TOPIC: Improving the Safety Culture in Your Company

Dale Lesinski, Vice President of Sales, DiVal Safety Equipment

Judy Trent, Training Division Coordinator, DiVal Safety Equipment



How do you get employees to incorporate safe work practices and value their own safety and the safety of coworkers? This session takes a common sense approach to breaking down natural human behavior and offers ideas and solutions to improving the safety culture of your company.

This session will cover why safety is equally important to employers & employees, why accidents happen, why employees take short cuts, how to avoid accidents, understanding basic human behavior towards safety and techniques to improve your safety culture. With the challenges companies face to stay viable, your employee safety performance may be the difference of profitability. Safety delivers a significant impact to the bottom line, positive or negative – we will address the importance of the effects of your company's safety performance and how your employees can make the difference.

Exposition Open

11:30 am - 12:30 pm

Luncheon & Keynote Speaker

12:30 pm - 2:00 pm

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Richard Tarrant, Chairman, Marathon Health



Richard Tarrant co-founded IDX Systems Corporation, an industry-leading medical software company that became public in 1995 and was acquired by General Electric in 2006 for \$1.4B. During the past 35 years, Mr. Tarrant guided IDX from a three-employee operation to one of the nation's largest providers of healthcare information technology, serving as President and CEO until 1999, CEO until 2003, and Chairman until the acquisition. In 2006, Mr. Tarrant was the republican nominee for the U.S.

Senate from Vermont. He was an All-American basketball player and was drafted by the NBA's Boston Celtics in 1965. He received his BA in Mathematics from Saint Michael's College. He has also been inducted into the Honorary National Mathematics Society, Pi Mu Epsilon.

Keynote Topic: Logistical Lunacy – Our National Healthcare Crisis

Our national healthcare crisis is complicated and multi-faceted encompassing many inter-related parts: insurance coverage, cost and quality challenges, technology, regulatory issues, and access to care.

Mr. Tarrant will provide a framework for understanding our healthcare system and will identify how employers can influence change and reduce the burden of exploding healthcare costs.

An entrepreneur and respected healthcare technology innovator, Mr. Tarrant will provide insights from his 30-year history of running one of the largest healthcare software companies in the United States.

SCHEDULE CONTINUED ON PAGE 25

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Exposition Open

2:00 pm - 3:00 pm

Workshop

3:00 pm - 4:00 pm

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TOPIC: Using TPS Lean Six Sigma to Improve Health, Wellness & Safety in Your Company
Anwar El-Homsi, President/CEO, Transformation Partners Company



Lack of employee engagement is endemic, and causing large and small organizations all over the world to incur excess costs, under-perform on critical tasks, and create widespread customer dissatisfaction. In order to overcome the lack of engagement concern, we are introducing a new business management concept called TPS-Lean Six Sigma. TPS-Lean Six Sigma is a systematic process of continuous, gradual, and routine improvement, development and learning, focused on a sustainable increase of personal, organizational and project performances. It creates a highly engaged and happy work force, whereby personal and organizational performance and learning mutually reinforce each other on a sustainable basis.



Exposition Open

4:00 pm - 5:30 pm

Networking Reception

4:30 pm - 5:30 pm

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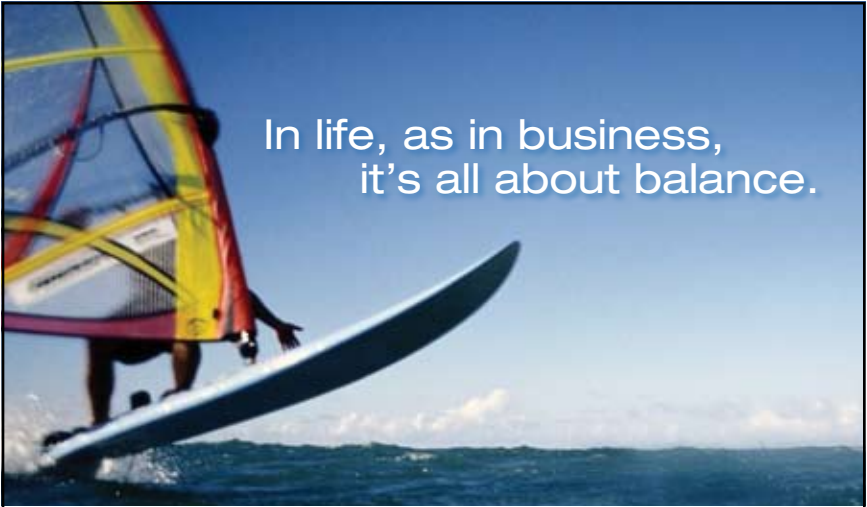
THE ADULT EDUCATIONAL SERVICES COMMITTEE (AESC) Is an association of Western New York colleges and universities committed to assisting adult learners return to the classroom. AESC member institutions recognize the unique challenges individuals face and are addressing their educational questions and concerns. The workshops and open houses will assist adult learners in preparing to return to school, take courses or complete an undergraduate or graduate degree.



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Buffalo Niagara Human Resource Association

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Contact: Andrea Todaro

The Mission of the Buffalo Niagara Human Resource Association is to "Serve the HR Professional" and "Advance the HR Profession" in WNY.

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Independent Health is proud to support the Buffalo Niagara Human Resource Association, whose efforts exemplify the meaning of accomplishment and success.



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Headquartered in Buffalo, Independent Health began operations in 1980 and has consistently been rated among the top health plans in the country for customer service and member satisfaction.



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Contact: Jo Ann Sorce

Lawley is a regional insurance and consulting firm specializing in employee benefits, commercial insurance, risk management, workers compensation, specialty lines and personal insurance.

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www.wings.buffalo.edu/trc
Contact: Joseph A. Syracuse

The Toxicology Research Center, housing the Atlantic OSHA Training Center and the Hazardous Materials Worker Training Program is a non-profit Center of Excellence established to facilitate multidisciplinary research and teaching in toxicology and serve as a resource for industry, government, the community, the public, and education and research institutions.

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Contact: Chuck Hardy

Transformation Partners Company (TPC) is a consultancy firm that specializes in Lean Six Sigma deployments for a wide range of industries.

U.S. Department of Labor - Occupational Safety and Health Administration (OSHA)

Niagara Center
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www.wnyaesc.org
Contact: Kevin Brayner

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