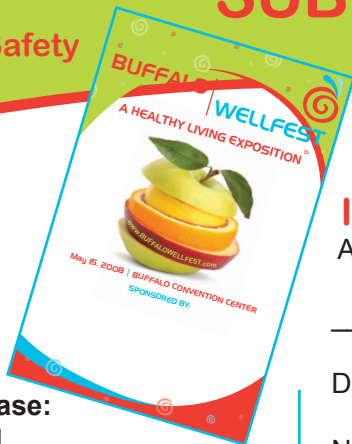


**BNHRA Health, Wellness and Safety  
Conference & Exposition**



**2008 Buffalo WellFest and  
BNHRA Conference &  
Exposition SHOW GUIDE**

**Buffalo WellFest section will showcase:**

Exposition layout; exhibitor names and information; advertisements; educational and health-related articles.

**BNHRA section will showcase:** Conference layout; exhibitor names; seminar schedule; advertisements; seminar topics and bios about presenters.

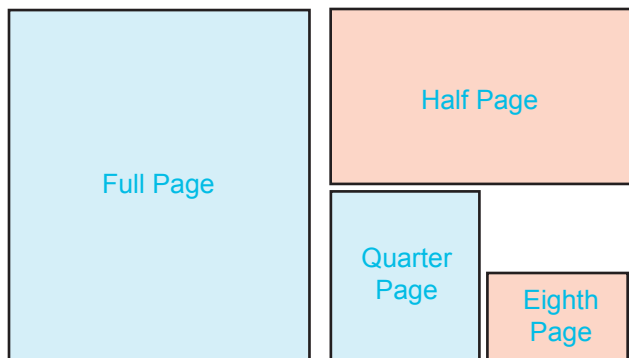
**Print Run: 5,000**

Delivered directly into the hands of Buffalo WellFest and BNHRA Conference & Exposition Attendees.

**Ad Deadline**

**FRIDAY, APRIL 11, 2008.** The book will go to print on April 18.

Ad Size	Dimensions	Price
Full Page	4.5" w x 7.5" h	\$500
Half Page	4.5" w x 3.625" h	\$300
Quarter Page	2.125" w x 3.625" h	\$200
Eighth Page	2.125" w x 1.6875" h	\$125



**Mechanical Requirements**

**ADS WILL BE ACCEPTED AS PDF OR EPS FILES ONLY.**

Please embed all fonts or convert all text to curves (paths) in your design program, then export the entire ad as an EPS or PDF with a CMYK color space.

**Insertion Order**

Ad size, check one: (All ads are full color)

\_\_\_\_\_ Full \_\_\_\_\_ Half \_\_\_\_\_ Quarter \_\_\_\_\_ Eighth

Date: \_\_\_\_\_

Name of Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Bill to: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Artwork** (check one)

\_\_\_\_\_ I will supply press-ready materials to [nancy@harmonyexpos.com](mailto:nancy@harmonyexpos.com).

\_\_\_\_\_ Please have the Harmony Art Department create a professional advertisement for my organization at \$45 per hour (not to exceed three hours without prior client authorization). **Cost not to exceed \$135.00.**

\_\_\_\_\_ Special instructions \_\_\_\_\_

Advertiser authorizes Harmony Expositions to insert an advertisement into the 2008 Buffalo WellFest and BNHRA Show Guide. If, for any reason, a client seeks to withdraw an ad past the issue deadline or fails to supply the materials necessary to properly prepare a contracted-for ad, Harmony Expositions reserves the right to bill client for the unused ad space.

PLEASE SEND ALL CONTRACT AND AD COPY INFORMATION TO [NANCY@HARMONYEXPOS.COM](mailto:NANCY@HARMONYEXPOS.COM). CONTRACTS CAN ALSO BE FAXED TO (716) 662-8766. ADS WILL NOT BE PROCESSED UNTIL CHECK AND SIGNED HARD COPY ARE RECEIVED. THANK YOU.

Authorized Signature \_\_\_\_\_